



HULL UNIVERSITY UNION PRESIDENT ELECTION RULES AND REGULATIONS MARCH 2020

SECTION 1. CAMPAIGNING

1.1 *Definition.* Campaigning is understood as any activity or action that is used to promote the candidate.

1.2 *Campaign Teams:*


- Candidates' campaign team members are anyone who distributes publicity or campaign material or actively encourages other students to vote for a candidate.
- Candidates are responsible for the conduct of their campaign team
- Candidates are responsible for briefing their campaign team on the rules
- Campaign team members must be full members of Hull University Union
- In the event of a breach by a campaign member, candidates must be able to evidence that they have taken all reasonable steps to inform them of the election rules. The campaign member who has breached the rules will be required to leave the campaign team.

1.3 *Timing.* Candidates must not campaign, including online, before 2pm on Friday 28th February 2020.

1.4 *Liability.* Candidates are liable for their campaign and publicity. Candidates must not bring Hull University Union or the University of Hull into disrepute. During the election period all HUU and University of Hull policies must be adhered to by candidates.

1.5 *Campaigning Online:*

- Campaigning online is subject to the same rules as any other campaigning activity
- No candidate or member of a campaign team may use any society, departmental, or any other mailing list to harvest email addresses, phone numbers, or any other data for campaign purposes
- No candidate or member of a campaign team may use existing closed groups on social media for campaigning purposes
- Candidates can use their personal social media accounts for campaigning



1.6 *Unfair advantages prohibited.* Candidates may not use any campaign material which is unavailable to the other candidates and gives them an unfair advantage. No candidate may use any position of responsibility (e.g. society positions) to actively advertise their campaign.

1.7 *Location.* Campaigning is permitted across campus, but is not allowed in any designated study areas, in toilets or in the Membership Services Areas on 2nd floor of Student Central (Welcome Desk, Advice Centre, Presidents or Student Voice and Opportunities offices).

1.8 *Neutrality.* All Hull University Union employees (including the President team) and volunteers must remain neutral throughout the elections period whilst performing their duties and student staff must not wear staff uniform whilst campaigning. This includes student staff whilst on shift, student volunteers when acting in an official capacity and the President team. Societies, Sports Clubs and Standing Committees can endorse candidates as long as candidates are not involved in the decision-making, and that the decision to endorse is minuted by committee members.

SECTION 2. PUBLICITY

2.1 *Definition.* Any material that is used to promote a candidate is understood as publicity.

2.2 *Display.* Candidate publicity can be displayed on any public noticeboard across campus. No student is to interfere with any candidate publicity without the candidate's approval.


2.3 *Removal of publicity.* All publicity must be taken down by Friday 6th March 2020. Candidates may be charged for any costs incurred if publicity is not removed by this deadline.

2.4 *Budget.* All purchases related to publicity material need to be recorded and counted towards each candidate's budget. President candidates may spend no more than £90. The budget allocated to each candidate may only be used for publicity for that candidate. Failure to record all expenses or to keep within the budget will result in disqualification of the candidate.

2.5 *Reimbursement.* All candidates are entitled to a reimbursement of their full expenses. All candidates must declare all their expenses, with accompanying receipts, to the Returning Officer team before 12:00 on Friday 6th March 2020. If candidates make use of small items of stationery that they already own, for example blue-tack, drawing pins or pens, they do not need to declare this as an expense.

2.6 *Sponsorship and third party endorsement prohibited.* No sponsorship or third party endorsements is allowed on any publicity or campaign material.

2.7 *Edible Goods.* All costs of production and/or purchase of any edible goods (e.g. cakes or sweets) must be deducted from the candidate's budget. No



candidate is permitted to give out free or discounted alcohol as a way of promoting their campaign.

SECTION 3. DISCIPLINARY ACTION

3.1 *Disciplinary action.* If anyone is found to be bullying, harassing or threatening another student, they will be subject to Hull University Union's Disciplinary Policy and may be referred to the university for further action.

The Returning Officer Team
January 2020

APPENDIX: POSITIONS ELECTED

Full time Student Officers

- President of the Students' Union
- President of Education
- President of Inclusivity & Diversity
- President of Activities
- President of Sports