

# ANNEX C TO 2006

## HULLFIRE EDITORIAL POLICY

### SECTION I INTERPRETATION

1.
  - a) "Hullfire" is the official student publication of Hull University Union.
  - b) "Hullfire" is a Committee responsible to the President of Activities.
  - c) The "Hullfire" General Committee shall select an executive committee/editorial team.
  - d) The President of Activities, together with the Student Activities Manager, has final say on Hullfire's content and is accountable to the Union Executive Committee and to Union Council.
  - e) "Hullfire" abides by the Press Complaints Commission's Code of Practice.

### SECTION II CODE OF PRACTICE

2. All Sub Editors and writers will adhere to the NUJ Code of Practice and additionally the following Hullfire Code of Practice:
  - a) Comment pieces should be clearly marked.
  - b) Commercial interests shall not influence the judgement of any of the editorial team.
  - c) Criticism of HUU or the University of Hull and any of its services will be accepted and must be subject to the same degree of objectivity and professionalism that other investigations are subject to;
  - d) Articles submitted to Hullfire must consider every angle of a story and only in exceptional circumstances should go to print without a comment from those parties involved;
  - e) Unless at the Editor's discretion all sources and articles must be credited. Journalists must be prepared to accept full accountability for personal comments;
  - f) Swearing is only acceptable in a quote and when directly relevant to an article. Middle letters should be starred out e.g.: b\*\*\*\*\*d.

### SECTION III SPECIFIC EDITORIAL POINTS

3. **News:** Only minutes from Hull University Union meetings can be used in news articles.
4. **Music and Arts:** Reviews and pre-views should be fair summaries and in no way reflect the commercial interest of Hull University Union or other. A wide spectrum of taste should be reflected and personal opinion should be clear. Focus should remain in the Hull area.
5. **Sports:** The sports pages should reflect the Athletic Union as well as non-BUCS/competitive sport and activity. All effort should be made to represent all the sports that students have access to at the University of Hull.
6. **Letters:** The letters page should offer students at the University of Hull a place to express their opinion if not libellous or defamatory in the form of a letter to the Editor. All effort should be made to reply to the letter if not in "Hullfire" then in a personal letter/email.

### SECTION IV ACCOUNTABILITY

7. All final decisions will lie with the President of Activities, in consultation with relevant staff, who will be accountable to Union Council and the Board of Trustees and will report on these decisions when necessary. Union Council will act accordingly when dissatisfied with the actions.



## **SECTION V RIGHT OF REPLY**

8. All editors, sub-editors and writers should read and comply with the Right to Reply Guidelines.

## **SECTION VI STUDENT PRESIDENT INVOLVEMENT**

9. Student Presidents wishing to have articles published or written about their areas must adhere to the same rules that bind Sub-Editors and writers.

## **SECTION VII COMPLAINTS**

10. Any complaints should be addressed to:

“Hullfire”  
Hull University Union  
Student Central  
Cottingham Road  
Hull  
HU6 7RX

They will then reply with a personal letter and then print apologies in the paper as appropriate.

## **SECTION VIII LETTERS**

11. Letters should be addressed to the Editor. The Editor reserves the right not to publish or to edit letters submitted.

## **SECTION IX ADVERTISING**

12. All advertorials should be clearly marked as such.

Passed:

UC: 12 May 2014

UC: 8 May 2017

UC: 23 April 2018